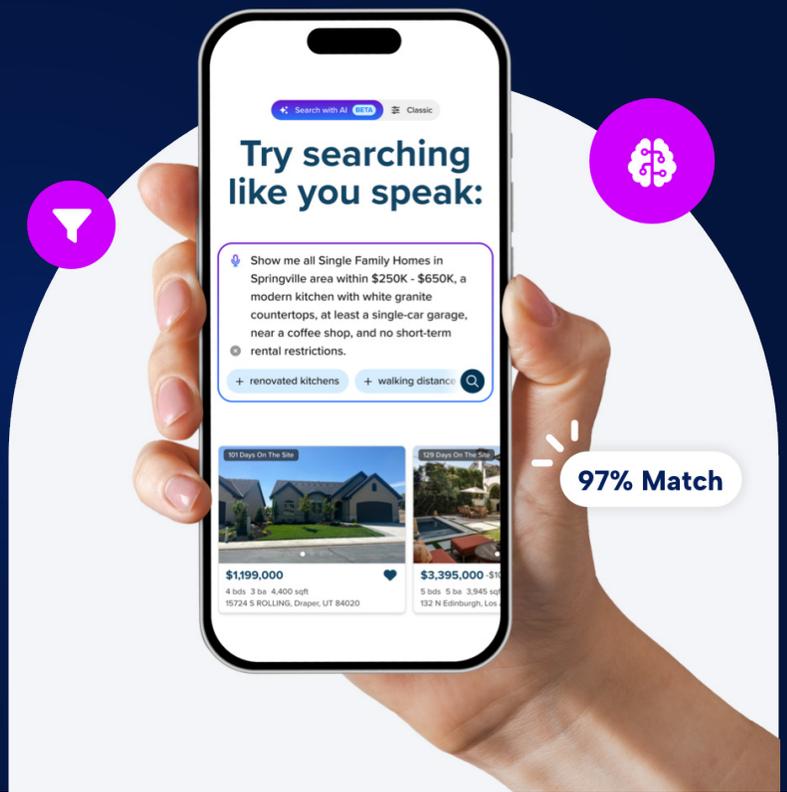


HomeSearch AI is Here

and it's redefining how you and your clients search, engage, and reconnect.



Smarter Websites, Unparalleled Searching, *Clients for Life*

HomeSearch AI lets buyers search using natural, conversational language – and helps agents stay ahead with smarter alerts, stronger re-engagement, and a better client experience.



Natural Language Search:

Let clients search the way they actually speak, no filters, no friction. From “modern home with lots of light” to “no carpet, updated kitchen, under \$600k,” HomeSearch AI delivers personalized results that feel intuitive and human.



Smarter, High-Converting Alerts:

Create and send automated alerts based on natural language, and drive higher open rates, better engagement, and more conversations that lead to closings.



Lead Reactivation & Retention:

HomeSearch AI learns and improves over time, to reengage cold leads at the right moment with listings that match their intent, and keeping clients on your site and in your pipeline.

The future of search and engagement is here, and it's driving big results. Early adopters are reporting **5–10x increases** in lead engagement and more repeat traffic from buyers using natural-language search.

No extra effort, just better results. Ready to go Bold?



See it in action

Scan the Code
or go to BoldTrail.com

