



Click, call, close – your complete lead gen marketing solution to fill and nurture your pipeline.

Experience the advantages of deploying a comprehensive strategy including top and mid-funnel marketing activities. A successful marketing package that includes Google and Facebook lead generation PLUS live concierge support to engage and qualify new leads in your pipeline. Available exclusively within the Marketplace – consists of three stellar solutions, uniquely combined to fill your pipeline by generating, engaging and qualifying new leads!

How It Works

Leads 360 Buyer combines Growth Marketing Service, Social Media Advertising (PropertyBoost OR Smart Social Leads), and Success Assurance in a 360° approach to achieving success with your top and mid-funnel marketing efforts.

✓ **Growth Marketing Services**
Our team of growth marketers (including digital strategy experts) work together to manage your search (PPC) campaign. Our refined combination of targeting and keywords, along with our understanding of your business goals, will drive the most relevant audiences to your website. Are you ready to meet your newest clients?

✓ **Social Media Advertising**
Customized to your listing volume, our team will either deploy Property Boost OR Smart Social ads as part of your marketing campaign. These ads appear on Facebook and Instagram, targeting prospective buyers and sellers in your market. Once clicked, the name, email and phone number of the contact are automatically captured and sent to your CRM.

✓ **Success Assurance**
An extension of your team, our Success Assurance concierge team qualifies your leads 24/7, on average within 3 minutes, and nurtures these opportunities for up to one year. Leveraging real experts to work your leads, so you can focus on growing your business while trusting that your lead generation investments are paying off. We make sure you only work with active buyers and sellers, conversions accelerate, and no opportunity escapes!

What You Can Expect

The combined effectiveness of growth marketing services, social media advertising, and Success Assurance will generate and nurture new leads for Leads 360 Buyer customers over a period of 12 months.

This unique solution to managed-for-you marketing provides brokerages and agents a solution that achieves real results, with seamless integration into the CRM platform where leads are already being worked and managed.

