



# Your Business Growth *on Autopilot*



## Powerful Lead Engine

The most comprehensive and effective lead generation tools available allow you to generate new leads organically or supercharge results with built-in paid advertising.



## Marketing Autopilot

Behavioral nurturing delivers unique, relevant, and timely content automatically, driving up to 10X higher engagement across both new leads and personal SOI contacts.



## Custom IDX Websites

Customizable websites with real-time IDX home search, rich community pages, home valuation pages, and more to maximize lead capture.



## Listing Management & Marketing

Seamlessly manage all your listings from one, central location with built-in social media marketing to maximize exposure while capturing new leads.



## Branded Mobile Apps

CRM app and built-in mobile dialer prompt conversations with both new leads and SOI contacts based on recent activity. A branded open house app captures visitors while automatically kicking off follow-up campaigns.



## AI-Powered Smart CRM

AI-driven lead validation and scoring, plus automated follow-up via email, text, and phone, take the guesswork out of staying in touch.



## Transaction Management Integration

Deep integration into industry leading transaction management BoldTrail BackOffice makes closing the deal easy and streamlined.



## Built-In Marketplace

Over 50 seamlessly integrated add-on solutions like paid advertising, PropertyBoost lead generation, vanity domains, and more allow you to customize the platform to meet the unique needs of you and your team.

