BoldTrail



Your Business Growth on Autopilot

A complete tech ecosystem to help your brokerage, teams, and agents thrive

Empower Your Teams and Agents

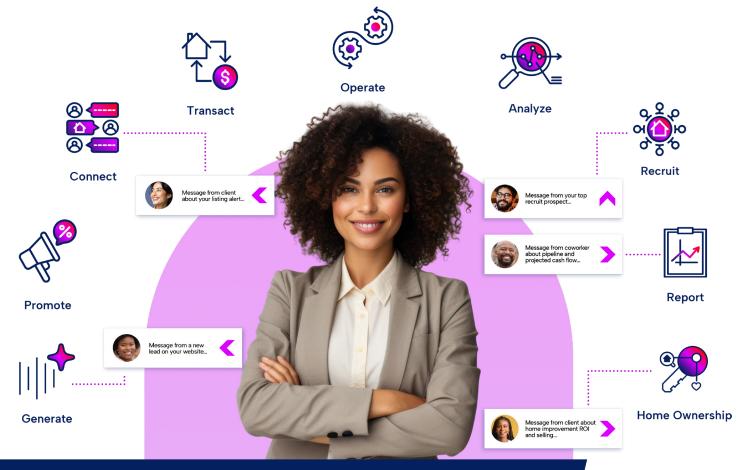
The most robust lead generation tools on the market help your agents and teams drive new business effectively – no matter their budget. Plus, a personal, private CRM ensures users embrace the platform as their own.

Automate Client Conversion

Put converting contacts into clients on autopilot with Al-driven behavior nurturing, proven to engage 5-10X more leads and sphere of influence contacts. Plus, a top-rated mobile dialer app to keep your agents doing what they do best - building relationships.

Supercharge **Your Brand**

Beautifully showcase your brand with high-converting IDX websites for your brokerage, teams, and agents – customizable at every level! Plus, engage and delight prospects and clients with stunning market reports, listing alerts, and branded digital marketing pieces.





BoldTrail





Customizable IDX Websites

Our customizable websites with real-time IDX home search are lead-converting machines! Engage and delight visitors with rich community details, home valuation pages, and more – all while maintaining total brand control with customizable templates or our custom WordPress plugin.



Powerful Lead Engine

The most robust lead gen tools on the market help your brokerage, teams, and agents effectively drive new business – no matter their budget. Landing pages and IDX squeeze pages, smart numbers, text codes – we've got it all!



AI-Powered Smart CRM

A personal, private database ensures your brokerage CRM actually gets used by agents, top teams, and managers! Al-driven lead validation, scoring, and automated follow-up ensures more leads and SOI contacts become clients.



Marketing Autopilot

A personal, private database ensures your brokerage CRM actually gets used by agents, top teams, and managers! Al-driven lead validation, scoring, and automated follow-up ensures more leads and SOI contacts become clients.



Listing Management & Marketing

Seamlessly manage all your listings, from all markets, in one central location. Drive maximum listing exposure with built-in marketing tools to instantly post to Facebook, mass email, text, and more.



Transaction Management Integration

Deep integration into industry-leading transaction management platforms like: Dotloop, SkySlope, and Docusign Transaction Rooms makes closing the deal easy and streamlined.





Team Platform Independence

Give your teams what they really need – the ability to operate as a true "business within a business." Our Team Add-On provides team branding, lead gen, and sophisticated routing, agent accountability rules, and a built-in marketplace to integrate the add-on solutions they need to run their unique business.



Top-Rated Mobile Dialer & Open House App

Your agents and teams are on-thego. Help them run their business from anywhere with our top-rated mobile dialer app and a sleek open house app to capture and convert more business.

