B BoldTrail

Your Business Growth
on Autopilot

Powerful Lead Engine

The most comprehensive and effective lead generation tools available allow you to generate new leads organically or supercharge results with built-in paid advertising.

Custom IDX Websites

Customizable websites with real-time IDX home search, rich community pages, home valuation pages, and more to maximize lead capture.

AI-Powered Smart CRM

AI-driven lead validation and scoring, plus automated follow-up via email, text, and phone, take the guesswork out of staying in touch.

Marketing Autopilot

Behavioral nurturing delivers unique, relevant, and timely content automatically, driving up to 10X higher engagement across both new leads and personal SOI contacts.

Listing Management & Marketing

Seamlessly manage all your listings from one, central location with built-in social media marketing to maximize exposure while capturing new leads.

Transaction Management Integration

Deep integration into industry leading transaction management BoldTrail BackOffice makes closing the deal easy and streamlined.

Branded Mobile Apps

CRM app and built-in mobile dialer prompt conversations with both new leads and SOI contacts based on recent activity. A branded open house app captures visitors while automatically kicking off follow-up campaigns.

Built-In Marketplace

Over 50 seamlessly integrated add-on solutions like paid advertising, PropertyBoost lead generation, vanity domains, and more allow you to customize the platform to meet the unique needs of you and your team.

LEARN MORE NOW
Exclusively with BoldTrail

B BoldTrail
Real Estate's Growth Engine