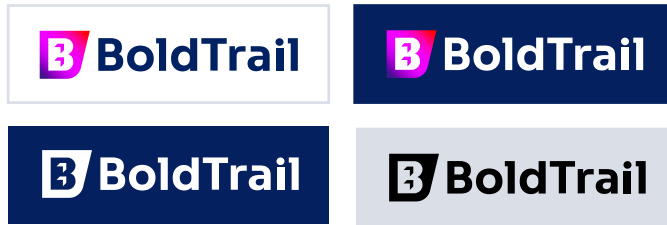


# Brand Guides

If you have a current agreement with Inside Real Estate for BoldTrail, you may download these logos for use in accordance with the terms of your agreement.

DOWNLOAD LOGO FILES

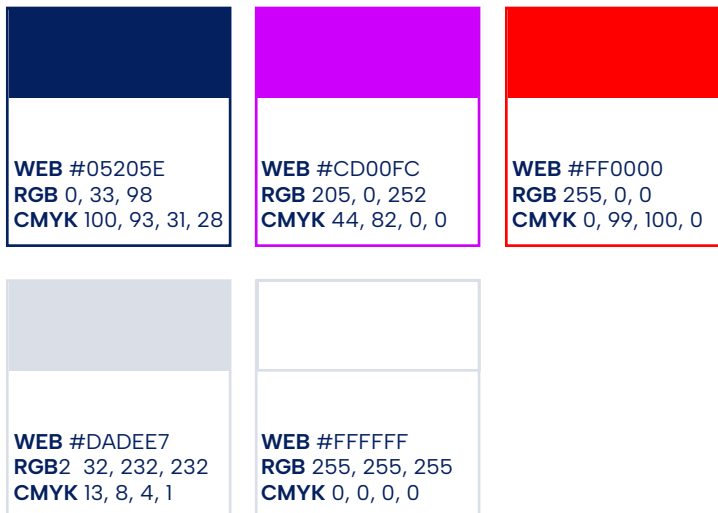
## PRIMARY LOGO



## LOGO CLEAR SPACE





## PRIMARY COLORS



## PLEASE:

- Always use the full logo.
- Ensure the minimum size of the BoldTrail logo is 15px tall on screen, or 0.15in (3.81mm) tall in print.
- The "clear space" around the logo is equal to the size of the "B" inside the icon. See example.

## PLEASE, DO NOT:

- Do not alter the logo colors. The approved uses of the BoldTrail logo have been outlined. If the logo clashes with your artwork, please use the white or black version.
- 
- Do not change the scale the logo elements.
- 
- Do not place the full color logo where it's challenging to see.
- 
- Do not place the flat version of the logo on dark background. The "B" should always be white when the full color logo is used on any color background or image.

