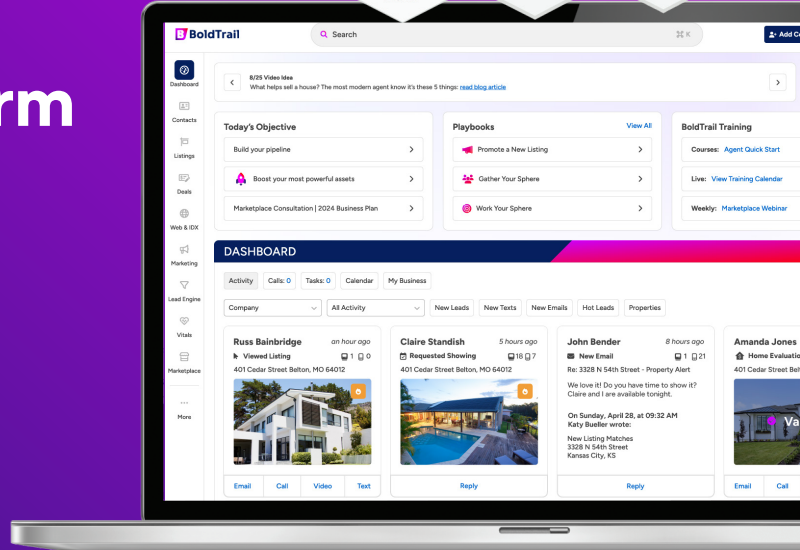


# The Real Estate Platform that Powers Success

Skyrocket your ROI, Boost Productivity, & Fuel Your Growth in One Seamless Ecosystem



## Grow at scale with the industry's most robust, next-generation front office real estate tech platform



### Customizable IDX Websites

Keep your brand front and center with IDX websites that showcase your local expertise.



### Powerful Lead Engine

Robust lead gen tools to drive new business, no matter your budget.



### AI-Powered Smart CRM

Identify hot opportunities and automate tasks, letting agents focus on building relationships.



### Marketing Autopilot

Boost engagement with new leads and SOI contacts through fully automated marketing.



### Listing Management & Marketing

Easily manage and promote all listings from one central location.



### Business Intelligence & Analytics

Access critical data to make informed decisions that impact your bottom line.



### Home Ownership Experience

Engage customers from search thru closing to create repeat and referral business.



### Present with Confidence, Close with Success

Listing & buyer presentation builder to WOW clients every time.



The Average BoldTrail Users Experience:



Customize Your Platform with Powerful Add-Ons from the BoldTrail Marketplace



## More Leads, Additional Exposure, Lead Qualification Services, and More!

All the tools and solutions you need to fuel your real estate business in one place. Marketplace allows you to further customize BoldTrail with the right solutions to help you build, nurture and convert your clients with ease and automation.

USERS LOVE THESE TOP ADD-ONS:

### Leads 360

Increase lead volume, quality, and cost per acquisition.

### Smart Social

Dominate your social channels and boost conversions.

### PropertyBoost

Automatically turn your listings into high-performing Facebook Ads.

“

**BoldTrail represents a new era...**

merging the best of technology with a bold vision for the future. With enhanced AI integrations, vital stats, coaching tools, automation, and website customization tools, BoldTrail is transforming how our agents work and succeed.

KEVIN J. PRESIDENT & CEO | CENTURY 21 EDGE

# Fortune Favors the Bold.



Get Started Today!

Scan the Code or go to BoldTrail.com

In real estate, advanced technology alone isn't enough.

## Expert Support and Peer Community

BoldTrail goes far beyond the technology itself, and provides the expert support and vibrant community you need to ensure your success.



Expert Guidance & Strategic Support



Active Facebook Communities



Webinars & Live Sessions



Peer-to-Peer Coaching



Unrivaled Annual User Conference