

FEATURES

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LEAD GENERATION

BoomTown		BoldTrail Pro
Property Boost & Marketing Central	=	Property Boost
Digital Marketing	=	Leads 360
Landing Pages	=	Landing Pages
Home Valuation Page	=	Sell Page

CRM FEATURES

BoomTown		BoldTrail PRO
NOW Wall	=	Dashboard
Lead Central	=	SmartCRM
Lead Profile	=	Lead Details
My Listings	=	My Listings
Advanced Lead Filters	=	Filters
Vitals Reporting	=	<i>Coming Soon to BoldTrail Pro</i>
Tags	=	Hashtags
To-Dos	=	Tasks
Best Fit Leads	=	Matching Buyers
Shark Tank	=	Blast
BoomTown Number	=	Smart Number
Lead Matching	=	Lead Routing
Smart Drips	=	Smart Campaigns
E-Alerts	=	Search Alerts
Category	=	Status